

# Feature Presenter



Shawna Schuh, CSP  
www.shawnaschuh.com

## Pick Up Your Giddy Up & Go!

If your get up and go has ever gotten up and went you will love this presentation! Chalk full of useful information about things you will use every day, Shawna will weave personal stories and humorous antidotes around finding the significance, how persistence works, when laughter heals and a practical piece on preparedness. All extremely good tools for fair folks. Get ready to be energized as you laugh and learn how to Pick Up Your Giddy Up & Go!

## Limitless Leadership

Leadership is one of the most satisfying, yet frustrating experiences a person can have. In this fast paced session you will help determine the five traits of a *Great Leader*. You will also learn what stops many people from being an *Effective Leader*, and what helps us be an *Effective Leader* through learning how to lead ourselves as well as others. We'll have a lot of fun as we learn, laugh, and discover the tools to become limitless leaders!

## Making Volunteers Feel Valued

Volunteers are the life blood for an association and their heart, soul and hands add the extra special element for a successful fair run. How can you make them feel more valued, more excited and eager to sign up again? This session will give you multiple ways to not only make your volunteers feel valued, the techniques are usable for vendors, contestants and your families - This is a not to miss session that will shift your perceptions and bring results.



Rocky Mountain Association of Fairs  
PO Box 77  
Filer, ID 83328  
Phone: 208-326-2288  
Fax: 208-326-2289  
Email: rmaf@filertel.com  
Website: rmaf.net



## **EDUCATION PROGRAM**

*Note— this program is not final & subject to change*

*Check [www.rmaf.net/convention](http://www.rmaf.net/convention).*

### **Wednesday, November 10**

Registration Opens  
New Attendees Welcome Reception  
President's Reception & Showcasing  
Visit Service Member Rooms

### **Thursday, November 11**

Opening Session Breakfast with Keynote Speaker, Shawna Schuh  
Workshops:  
    "Limitless Leadership" - Shawna Schuh  
    Marketing to Teens—Getting Them to the Fair  
Table Topics:  
    Electronic Ticketing: The good, bad & ugly  
    Rodeo—Let's make it Profitable  
Lunch & Showcasing  
Workshops:  
    "Making Volunteers Feel Valued" - Shawna Schuh  
    IAFE Fair Institute "Managing Media Relations" - Debbie Evans  
Table Topics:  
    Recruiting Seasonal Employees  
    Recycling at Your Facility  
    Bedding Options—Removal vs. Compost  
Service Member Meeting  
District Meeting (NW, NE, SW, SE)  
Visit Service Member Rooms  
Dinner & Showcasing  
Visit Service Member Rooms

### **Friday, November 12**

Adams Center & Fairgrounds Tour  
Workshops:  
    "Grant Writing 101"  
    "Marketing Yourself" - Service Members  
Table Topics:  
    Premiums—Are We Paying Enough?  
    Kids Competitions  
    Changing Times/New Exhibits  
Lunch & Showcasing  
Workshops:  
    "YR We Here" - Barney Cosner  
    Emergency Preparedness Planning  
Table Topics  
    Innovation Sponsorship Ideas  
    Marketing in a Down Economy  
Visit Service Member Rooms  
Dinner & Showcasing  
Visit Service Member Rooms

### **Saturday, November 13**

General Business Meeting features Keynote Speaker, Phil Hurst  
Workshops:  
    Media/Social Marketing Computer Lab  
    Operations/Maintenance Ideas That Work  
Table Topics:  
    Innovative Entertainment on a Budget  
    Free Stage Entertainment Scheduling  
Lunch & Showcasing  
Workshops:  
    Media/Social Marketing Computer Lab  
    To Sell Beer or Not to Sell Beer  
Table Topics:  
    Working with 4-H & FFA  
    Livestock Health & Regulations  
Visit Service Member Rooms  
Dinner & Convention Finale  
Visit Service Member Rooms

### **Additional Spouse Programs & Tours**

#### **Thursday, November 11**

Downtown Shopping Trip—transportation provided

#### **Friday, November 12**

Bling Party  
Mall Shopping Trip—transportation provided

#### **Saturday, November 13**

Bring your knitting & "Sit & Knit" & enjoy refreshment & conversation



#### **Funnbiz**

**Idaho State Fair & Rodeo Assn.**  
**Inland Empire Shows**  
**Montana Assn. of Fairs**  
**RMAF NE District**  
**RMAF NW District**  
**RMAF SE District**  
**RMAF SW District**  
**Royal West Amusements**  
**Western Montana Fair**  
**Wyoming Assn. of Fairs**